

INTERNATIONAL CONFERENCE: ENTREPRENEURSHIP AND INNOVATION AS KEY DRIVERS OF REGIONAL DEVELOPMENT
VENTSPILS, LATVIA 15- 16 JULY 2013



PARALLEL SESSIONS

TRACK: ENTREPRENEURSHIP

Monday, July 15th, 15.10 – 16.40, Chair person: Tõnis Mets (room D 104)

Entrepreneurial process and development of entrepreneurial activity

Pujado Gerardo

Entrepreneurship, Creativity and Diversity A Cross-Country Analysis of the Determinants of Entrepreneurial Activity

Raudsaar Mervi , Mets Tõnis

How to categorize the stages of entrepreneurial process?

Jeroščenkova Laura

Culinary Heritage in Latvian Municipalities and its Role in the Development of Entrepreneurship

Tuesday, July 16th, 10.00 - 11.30, Chair person: Urve Venesaar (room D 205)

Entrepreneurship Education and Student Entrepreneurship

Bikse Veronika , Rivža Baiba

Labour Market Challenges for Entrepreneurship Education: Problems and Solutions

Küttim Merle , Kallaste Marianne , Venesaar Urve

Students' satisfaction with and demand of university offerings in entrepreneurship education in different European regions

Venesaar Urve , Kallaste Marianne , Küttim Merle

Factors influencing students' venture creation process

Kreslins Karlis

Business education

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TRACK: ENTREPRENEURSHIP

Tuesday, July 16th, 12.30 - 14.00, Chair person: Markku Virtanen (room D 205)

Unproductive entrepreneurship and shadow economy

Putnins Talis J., Sauka Arnis

What can be learned from entrepreneurs about the shadow economy? Evidence from the Baltic States.

Židonis Žilvinas

Unproductive entrepreneurship in post-transition Lithuania: the case of “Land use change business”

Virtanen Markku

A Normative Analysis about the Measures to Prevent Shadow Economy in Finland

Tuesday, July 16th, 14.15 - 15.45 Chair person: Liene Liepina (room D 205)

Miscellaneous topics

Kukk Jana, Leppiman Anu

Client’s willingness for co-creation of a service on the example of KIBS

Norkus Normunds, Jaunzems Andrejs

Consumers Attitude to Good (or Bad) Depending on the Degree of Non Privacy

Wahl Mike, Prause Gunnar

Dynamic Concepts for Business Model Generation

Ligita Melece

Rural Innovations: Local Food Systems and its Development

TRACK: INNOVATIONS

Monday, July 15th, 15.10 – 16.40, Chair person: Arnis Sauka (room D 205)

Innovations, growth and internationalisation

Sauka Arnis, Auza Laima

Internationalization Strategies of 'Born Globals' Born in Latvia

Barnard Helena , Kalvet Tarmo, Tiits Marek

Institutional voids as a trigger for the emergence of born global production and innovation networks

Kornilov Sergei

Impact of Innovations and Infrastructure Development on Growth. Estimation of Agent-Based Model Approach for the Baltic States

Tuesday, July 16th, 10.00 - 11.30, Chair person: Anna Pobol (room D 103)

Specific issues in innovations

Niine Tarvo, Kolbre Ene, Miina Aleksandr

Innovation in air cargo sector and the effect on developing entrepreneurship: case studies of Estonia and Poland

Pobol Anna

Enterprises in the High-Tech Sector Shaping their Institutional Environment and External Resource Base

Ošeniēks Jānis, Babauska Santa

Innovation Management: The core notion for sustainable existence

Tuesday, July 16th, 12.30 - 14.00 Chair person: Arnis Sauka (room D 103)

Cooperation and models for support of entrepreneurs

Grinevica Liva

Business Support Programs as a Possibility to be Self-employed

Silkāne Vīneta, Pūdža Elīna

The role of science communication in collaboration between scientists and entrepreneurs in Latvia

Muceniēks Jānis , Noorma Mart , Zālīte Kārlis

From student CubeSat to Startup: lessons and recommendations from entrepreneurship research field

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TRACK: INNOVATIONS

Tuesday, July 16th, 14.15 - 15.45 Chair person: Urve Venesaar (room D 103)

Miscellaneous

Plūmiņš Māris

Competitiveness of majority state owned enterprises

Mavļutova Inese; Babauska Santa

Advantages of Utilization of Balanced Scorecard Concept in Health Care Companies

Agafonov Yuri

Influence of regional macroeconomic indicators on the Material Handling fleet in Supply Chains.

Smirnovs Dmitrijs

The impact of bank loans on economic growth

TRACK: REGIONAL DEVELOPMENT

Monday, July 15th, 15.10 – 16.40 Chair person: Anna Pobol (room D 103)

Cooperation and R&D Policy

Balodis Janis , Svane Baiba

Cross border cooperation fund increasing in Latvia – Lithuania borderland

Judzis Aigars

Evaluation of the factors influencing the competitiveness of the North-Vidzeme region

Reiljan Janno, Paltser Ingra

Research & Development Policy and Business Sector Performance: Estonian Position in the EU

Tuesday, July 16th, 10.00 - 11.30, Chair person: David Smallbone (room D 104)

Regional development in different countries

Reiljan Janno, Jaansoo Annika

The commuting as factor of regional development in Estonia

Slonimska Marina , Slonimski Anton

Regional factors and small business development directions in BELARUS

Özdemir Gökbulut Özge; Akın KOÇAK

Regional Development and Entrepreneurial Marketing Interface: An Exploratory Research on Sustainable Competitive Advantage in the Creative Industries

TRACK: REGIONAL DEVELOPMENT

Tuesday, July 16th, 12.30 - 14.00 Chair person: Tõnis Mets (room D 104)

Supportive measures for Regional development

Valtenbergs Visvaldis , Klepers Andris ,Ebele Inese, Ročāns Kristaps , Šulce Guna

Bridging competition and cohesion in regional development: Experience in building integrated scenarios for attractiveness of Vidzeme region in Latvia

Lilles Alo, Ernits Raigo

Localised learning and knowledge institutions in economic development of peripheral Functional Urban Regions – case studies from Southern Estonia and Northern Latvia

Reidolf Merli

The Role of the University in Developing Regional Innovation System and Enhancing Entrepreneurship: the Case of Kuressaare College

Avotins Valdis, Zeps Viesturs, Kulikovskis Gundars

What factors determine commercial return from business accelerator in Baltics?

Tuesday, July 16th, 14.15 - 15.45, Chair person: Markku Virtanen (room D 104)

Resource allocation and regional development

Mactama Alise

Investment attraction for regional economic development

Smallbone David, Virtanen Markku

Policy makers' dream gazelles – myth or reality

Stefenberg Dace, Hiļķevičs sergejs

Small Economy in the Global World: Challenges of Regional Development and Innovation "