

# VENTSPILS AUGSTSKOLA

*Ventspils University College (VUC) is located in Latvia, Ventspils – a city where they respect the past, think about tomorrow, and work efficiently today! And, of course, VUC is in the distance of just a 15 minute walk from the Baltic Sea!*

*VUC mission is to develop and maintain qualitative and modern higher education and scientific research, and provide good functional interaction of them in its academic fields of action – management, applied linguistics, computer science, information technology, engineering and radio astronomy.*



## ACADEMIC BACHELOR STUDY PROGRAMME

### “LANGUAGES AND INTERCULTURAL COMMUNICATION”

**DEGREE TO BE AWARDED:** Bachelor's degree of humanities

**REQUIREMENTS REGARDING  
THE PREVIOUS LEVEL OF  
EDUCATION:**

General secondary or secondary vocational education (third qualification level)

**DURATION OF STUDIES:** 3 years (6 semesters)

**TYPE OF STUDIES:** Full-time

**MAIN COURSES:** Contrasting Languages in Cultural Aspects, Rhetoric and Language of Diplomacy, Aspects of Intercultural Communication, Culture Studies, Interpersonal Psychology, Introduction into Theories of Public Relations, Principles of Analysis and Methodology of Foreign Policy


**AIM OF THE STUDY PROGRAMME:** to prepare qualified specialists of intercultural communication for institutions of Latvia and abroad;  
to ensure studies that comply with the economical, cultural and social needs;  
to provide academic studies that are based on theoretical grounds, that comply with the standards of academic education and are practically applicable.


**TASKS OF THE STUDY PROGRAMME:** to provide the students with the necessary theoretical knowledge and also the set of practical abilities and skills for provision of intercultural communication services of professionally high level in branches necessary for national economy;  
to increase the competitiveness of graduates in the changeable socioeconomic conditions and the international labour market;  
to implement in-depth acquisition of knowledge that provides the opportunity to independently develop research methodology and to carry out application of research methodology in new branches and that also allows to continue studies for achievement of higher qualification level;  
to ensure the compliance of study quality with the level of Europe and other developed countries thus improving the methodological, scientific and materially technical funding of learning process, and promoting

cooperation with other universities of Latvia and abroad;  
to timely change the content and teaching methods of the programme  
thus reacting to the changes in the international labour market and also  
correctly foreseeing changes in future;  
to establish close connection between the study process and the existing  
practice of multicultural companies.

**HOW TO APPLY:** fill the application form: [application.venta.lv](http://application.venta.lv);  
prepare a copy of an apostilled secondary education document;  
take IELTS, TOEFL test, have a Cambridge English language  
certificate, or take the Ventspils University College test;  
prepare Curriculum Vitae;  
prepare a copy of passport;  
prepare a Remittance order certifying payment of application fee  
EUR 120;  
and finally, upon the receipt of documents, it will be necessary to take a  
test in the chosen area of studies !

**CONTACTS:**  international\_vuc

 @VUC\_IO or @VpilsAugstskola

 VentspilsAugstskola or Ventspils University College -  
International Office

**Website:** [www.venta.lv/en/](http://www.venta.lv/en/)

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## CHOOSE VENTPILS UNIVERSITY COLLEGE AND BE ONE STEP AHEAD!

