



Centre for Entrepreneurship, Innovation and Regional Development (CEIRD)

INTERNATIONAL SCIENTIFIC CONFERENCE  
**“INNOVATION AND SMART ENTREPRENEURSHIP”**  
VENTSPILS UNIVERSITY COLLEGE, VENTSPILS, LATVIA  
17- 18 SEPTEMBER, 2015

### Keynote Speakers

**Jason Schenker** (USA, Prestige Economics)

**Martijn van der Horst** (The Netherlands, Erasmus University Rotterdam)

**Julie Felker** (USA, University of Michigan)

### Call for Papers

The main focus of this conference is on entrepreneurship, innovation and regional development and how application of smart methods, models and approaches can foster businesses and regional development.

### Conference Themes

The conference committee welcomes any contribution that will advance our understanding of the role of entrepreneurship associated with innovative and smart approaches to ensure sustainable business development. However, we are particularly keen to receive papers that address one or more of the following themes,

- ✓ SMEs and innovation systems;
- ✓ Smart community and its role in regional development;
- ✓ Utilization of smart technologies – key factor for business growth;
- ✓ Comparing different innovative and smart approaches to the promotion of economic development in peripheral regions;
- ✓ The role of local government for successful development of a region;
- ✓ Analysis and implementation of smart port models;
- ✓ Social entrepreneurship and regional development.



## Abstracts

Full abstracts clearly highlighting contribution of the research, methodology and key results should be submitted by June 15, 2015. Please e-mail abstract to the conference secretary Egita Udodova, e-mail address [egitau@venta.lv](mailto:egitau@venta.lv). Abstracts have to be submitted in English. The paper title must be in capital letters on the first line, with the author(s) name, organization name, correspondence address, phone and e-mail address under the title.

Following the blind review process, notification about the acceptance of the papers will be sent by July 15, 2015.

The authors of accepted papers will receive an invitation to submit a paper for conference proceedings. Completed papers must be submitted to the conference secretary by September 30, 2015.

## Conference Scientific Committee

Prof. Julie Felker, University of Michigan, USA. *Chair of the scientific committee*

Prof. Andres Carrion, Valensia Technical University, Spain

Dr. Jason Schenker, Prestige Economics, USA

Dr. Artūrs Vrubļevskis, Ventspils University College, Latvia

Dr. Aivars Stankevičs, Ventspils University College, Latvia

## Registration

Please fill online [registration form](http://goo.gl/uYN11E) <http://goo.gl/uYN11E>

## Participation fee

Participation fee is 110.00 EUR. Participation fee includes welcome reception, coffee breaks, and conference dinner and conference materials.

Method of payment:	money transfer to our bank account
Receiver of money:	Ventspils University College
Name of the bank:	Valsts kase
Account No. (IBAN):	LV47TREL9150181036000
SWIFT:	TRELLV22
Purpose of payment:	21399, Registration fee for the UIRAC 2015 conference



## Accommodation and transportation

Participants are responsible for their own hotel costs. We recommend staying in Hotel Raibie logi (<http://www.raibielogi.lv/en>), guest house Martas nams (<http://www.martasnams.lv/en/>) or Hotel Jūras brīze (<http://www.hoteljurasbrize.lv/en/>)

**To get to Ventspils** you should first travel to Riga, the capital city of Latvia, Riga International Airport. Riga International Airport is located 13 kilometers from the city centre. Taxi should cost approximately 15 EUR, we recommend to take green Airbaltic taxi. There are also regular bus connections from the airport to the city centre: please take bus No 22 (<http://www.riga-airport.com/en>).

Ventspils is located 180 km from Riga. The most convenient way to get to Ventspils is by bus from Riga Bus Station. Please see the bus schedule (<http://www.autoosta.lv/?lang=en>) and allow approximately 2.5-3 hours for the trip.

## Information and address for correspondence

Questions regarding the conference should be addressed to the secretariat (e-mail: [egitau@venta.lv](mailto:egitau@venta.lv)).

Ventspils Augstskola (Ventspils University College)  
Inženieru iela 101  
LV-3601, Ventspils  
Latvia

## Conference host

The conference host is the Centre for Entrepreneurship, Innovation and Regional Development (CEIRD) at Ventspils University College. This is a new research centre located in Ventspils University College, with strong support from Ventspils City Municipality.

More about CEIRD: [www.venta.lv/en/research/centre-for-entrepreneurship-innovation-and-regional-development](http://www.venta.lv/en/research/centre-for-entrepreneurship-innovation-and-regional-development)

Conference is organized in cooperation with **Ventspils City Council** (<http://www.ventspils.lv/eng/>), **the Freeport of Ventspils** (<http://www.portofventspils.lv/en>) and **the National Research Program 5.2. EKOSOC-LV**.

## Conference Organizing Committee

**Kārlis Krēsliņš**, CEIRD at Ventspils University College, Latvia

**Nataļja Jarohnoviča**, CEIRD at Ventspils University College, Latvia

**Egita Udodova**, CEIRD at Ventspils University College, Latvia, *Conference secretary*

