



Centre for Entrepreneurship, Innovation and Regional Development (CEIRD)

INTERNATIONAL SCIENTIFIC CONFERENCE  
**“INNOVATIONS AND SMART ENTREPRENEURSHIP”**  
VENTSPILS UNIVERSITY COLLEGE, VENTSPILS, LATVIA  
17- 18 SEPTEMBER, 2015

**Conference Programme**

**Thursday, September 17<sup>th</sup>, D104**

<b>12:00 – 13:00</b>	Registration. Light lunch
<b>13:00 – 13:10</b>	Opening by the Rector, Assoc. Prof. G. Rēvalde
<b>13:10 – 13:30</b>	Welcome by the representative from the Ventspils City Municipality and G. Drunka, deputy CEO of Ventspils Freeport headquarters
<b>13:30 – 14:15</b>	Innovation, sustainability and small and medium size enterprises ( <i>Prof. Dr. R. Altenburger, IMC University of Applied Sciences Krems, Austria</i> )
<b>14:15 – 15:00</b>	Cooperation between business, municipality and academia: lessons learned from the port of Rotterdam ( <i>Dr. M. van der Horst, Erasmus University of Rotterdam, the Netherlands</i> )
<b>15:00 – 15:30</b>	Coffee break
<b>15:30 – 17:00</b>	Presentations of conference participants and discussion: 4 step algorithm for turning innovative ideas into business plan ( <i>M. Millers, Riga Technical University, Latvia</i> ) Software environment for document management at the faculty to university ( <i>K.Preslavsky, University of Shumen, Bulgaria</i> ) Tourism for all – accessible tourism ( <i>M. Zhivitere, Z. Oborenko, ISMA, Latvia</i> ) Changing organizational culture and impacting organizational climate: a case study of Lithuania and Latvia ( <i>J. Iljins, Riga Technical University, Latvia</i> ) New possibilities to use free financial resources for Latvian companies ( <i>S. Hilkevics, Ventspils University College, Latvia</i> )
<b>17:00 – 17:20</b>	Summary of the Conference Day 1
<b>18:00 -</b>	Networking dinner at the Ventspils City Castle



**Friday, September 18<sup>th</sup>, D104**

- 8:45 – 9:00** Morning coffee
- 9:00 – 9:45** Governmental viewpoint on entrepreneurial activities (*R. Aleksejenko, Deputy of State Secretary, Ministry of Economics, Republic of Latvia*)
- 9:45 – 10:30** Entrepreneurship in Latvia from the industry perspective (*A. Frisfelds, co-owner, TestDevLab*)
- 10:45 – 12:00** Presentations of conference participants and discussion:  
Theories of innovation and technology transfer (*M. Dubickis, Riga Technical University, Latvia*)  
Innovation and entrepreneurial education in the context of EU (*A. Senberga, IKVD, Latvia*)  
Latvia competitiveness report – perspectives for regional development (*K.Kreslins, Ventspils University College, Latvia*)
- 12:00 – 12:45** Lunch break
- 12:45 – 13:50** Future trends in entrepreneurship – panel discussion
- 13:50 – 14:00** Technical break
- 14:00 – 14:45** Global trends in entrepreneurship (*J. Schenker, Prestige Economics, the USA*)
- 14:45 – 15:30** Conference summary and networking farewell cocktail

