



5th International Conference

**Entrepreneurship, Innovation and Regional Development -
EIRD 2017**

Smart Growth of the Local Community in the Global World

June 29-30, 2017 in Ventspils, Latvia

Program

June 29

8:45 Coffee

9:00 Doctoral Pre-Conference

12:30-13:30 Coffee

13.30 Welcome and beginning of Plenary

13.50-15.50 Keynote speakers

15:50-16:20 Coffee

16:20-18:20 Plenary

19:00 Livonian Order Castle- reception and dinner

June 30

8:45 Coffee

9:00-10:00 Keynote speaker

10:00 -10.15 Coffee

10:15-13:50 Parallel sessions

14:00 – 15:00 Lunch at Seaside Open-Air Museum and Closing

Venue: Ventspils University College, Inzenieru Street 101, Ventspils, LV-3601, Latvia

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Plenary, June 29

- 8:45 *Coffee (Vestibule near D 104)*
- 9:00 Doctoral Pre-Conference (D 104)
- 12:30-13:30 *Coffee (Vestibule near D 104)*
- 13.30 Welcome and beginning of Plenary (D 104)
Allocutions of organizers and Ventspils City Council
- 13.50 **Key note speaker: Dr. Besnik Krasniqi**, Staffordshire University (UK), University of Prishtina, Kosovo
Institutional drivers of high quality entrepreneurship
- 14.50 **Key note speaker: Muzaffar Khan**, Entrepreneur, Philanthropist, Author, Investor and Film Producer
Investments for developing SMEs in the regions.
- 15:50-16:20 *Coffee*
- 16:20 **Kārlis Krēsliņš, Dace Štefenberga**
Depopulation and regional development
- 16:40 **Tonis Mets**
Entrepreneurial developments toward knowledge economy in Estonia. Case of Fits.me – venture-capital-backed start-up going global
- 17:00 **Baiba Rivža, Maiga Krūzmētra**
Through Economic Growth to the Viability of Rural Space
- 17:20 **Christian Callegaro, Modestas Gelbūda**
Internationalization Process of Firms in Food and Beverage Industry: the case studies of Lithuanian Small Medium Enterprises
- 17:40 **Aiva Kenkle, Baiba Rivža**
Possibilities and restrictions of polycentric territorial development in Latvia
- 18:00 **Nino Kokashvili, Ketevani Kapanadze, Irakli Barbakadze**
The Effect of Participation in Shadow Economy on Firms' Growth
- 18:20 **Baiba Rivža, Ligita Āzena**
Guidelines for developmental support of attractive business environment in Pierīga region
- 19:00 **Reception and dinner**
*The Castle of the Livonian order
Jāņa street 17, Ventspils, LV-3601*
- Poster: **Algirdas Giedraitis, Rimantas Stašys, Rita Skirpstaitė**
Development possibilities of the management team within a production company

Plenary and Parallel Sessions, June 30

8:45 Coffee

Plenary

9:00 **Key note speaker: Lars Pantzlaff**, the Managing Director of Ventspils nafta terminals (VNT), will share his entrepreneurial experience

10:00 -10.15 Coffee

Work in Parallel Sessions

Session I

Chairman: Kārlis Krēsliņš

Session II

Chairman: Arnis Sauka

10:15	Modestas Gelbūda, Rūta Kazlauskaitė, Eglė Verseckaitė and Žilvinas Židonis <i>Modernizing Public Management in Lithuania: A Travel of Ideas Perspective and Case Illustration</i>	Sergejs Hilkevics, Galina Hilkevica <i>New financial technologies use for Latvian companies financial health evaluation</i>
10:35	Anastasiya Luzgina <i>Problems of corruption and tax evasion in construction sector in Belarus</i>	Anita Gaile, Daina Šķiltere and Ērika Šumilo <i>Behaviours and individual values leading to positive career outcomes: Latvia case</i>
10:55	Gintautas Virketis, Kristupas Žegunis, Rimantas Stašys <i>The emergency care patient flow management in Lithuania</i>	Jūlija Trofimova, Marga Zhivitere <i>Slowdown of the development speed in Latvian construction industry: analysis of finances</i>
11:15	Marija Krumina, Anders Paalzow <i>The Business Cycle and Early-Stage Entrepreneurship evidence from Latvia</i>	Alise Mačtama, Arnis Sauka <i>Evaluation of foreign direct investment attraction development in transition economies: case of Latvia</i>
11:35	Aleh Mazol, Sergey Mazol <i>Does good corporate governance supports economic development: the role of CG in increasing stock market value, fighting corruption and attracting FDI</i>	Oksana Skorobogatova, Irina Kuzmina-Merlino <i>Transport infrastructure investments: analysis and perspectives for Latvia</i>
11:55	Küllli Hansen <i>Possibilities and challenges for creative industries sector to grow and attract investments</i>	Inesa Pavlova, Maija Šenfelde <i>The impact on the population on the sustainable urban economic development</i>
12:15	Elīna Miķelsone <i>Bridging the Gap of Idea Management Systems Application and Organizational Effectiveness with Adaptive Structuration Theory</i>	Ieva Zaumane <i>The internal communication function and its value for business</i>
12:35	Regīna Ločmele-Luņova, Andrejs Čirjevskis <i>Work values in the context of generational differences in the workplace</i>	Natalja Tocolovska <i>SME financing in Latvia: is there an alternative to banking present?</i>

- 12:55 **Maria Tissen**
The modification of profitability ratios for assessing the company's efficiency and performance
- 13:15 **Elina Kallas**
Environment-readiness entrepreneurship intention model: the case of Russian-speaking minority in Estonia
- 13:30 **Rita Bužinskienė**
The impact of intangible assets on the market
- 13:50 **Andra Zenčaka, Maija Šenfelde**
Competence-based higher education as a fundamental principle of the creation of competitive human capital
- Anete Lūsare**
Entrepreneurial ecosystem for small business – role and involvement of local governments: case of Latvia
- Valdis Avotiņš, Edgars Bērziņš**
Performance of business incubators in small growing economy: case of Latvia
- Natalja Jarohnovich, Juris Roberts Kalnins**
Main linkages between Academic Environment and Companies' New Technology Absorption Capacity. Case of Latvia
- Aivars Timofejevs**
SME support in Latvian Regions: how different support measures influence business

14:00-15:00 *Lunch at Ventspils Seaside Open-Air Museum and Closing*

Posters:

Gīta Statnicke
Managing generational diversity in the organization: research opportunities

Algirdas Giedraitis, Rimantas Stašys, Rita Skirpstaitė
Development possibilities of the management team within a production company

