



Business Administration

Faculty of Business Administration
Bachelor's study programmes

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Study Programme Description

Name of the study programme in English	Business Administration
Name of the study programme in Latvian	Vadībizinātne
Level of the study programme	Bachelor's Degree
Study time	3 years (6 semesters)
Credit points (ECTS)	120 KP (160 ECTS)
Type of the study programme	Full time studies
Education requirement	General secondary or vocational education
International tests and entrance examinations	<ul style="list-style-type: none">• Exam in English¹
Tuition fee	<ul style="list-style-type: none">• 2100 EUR per year²
State funded places	Available ³

¹ if the applicant has not passed English language test of an international testing institution

²The tuition fee may be paid in two equal instalments, except for the first study year, which requires the tuition fee to be paid in full.

³ Only available to Applicants who are citizens of EU/EEA countries.

Study-aim

The main aim is to prepare qualified management specialists for working in private companies, state and municipality enterprises both in Latvia and abroad. The knowledge and skills of graduates have to comply with the standard recognized worldwide as the first academic degree of Business Administration.

Study-Tasks

To provide students with theoretical knowledge, practical skills and understanding of main principles of economics, entrepreneurship and management, understanding about internal and external environment of the company, knowledge about functions of entrepreneurship as well as skills on how to analyze and assess external environment of the company in general and specific economic and legal features related to the company, ability and skills to plan and organize work of the enterprise using state of art methods and means.

Curriculum of the programme and teaching methods ensure that students after graduation are able to join different businesses in Latvia and abroad as well as to continue their studies in different Master level programmes both in HEI in Latvia and abroad.

Study programme content

No.	Title in English	ECTS
Study Courses: 1st Year		
1	Mathematics I	3
2	Microeconomics	4.5
3	Statistics	3
4	E-management	3
5	Psychology	3
6	Aspects of Intercultural Communication I	3
7	The English Language: Communication Aspects	6
8	Introduction into Theories of Public Relations	3
9	Course of a Free Choice	3
10	Mathematics II	3
11	Econometries	6
12	Decision Making	3
13	Macroeconomics	4.5
14	International Business Law	3
15	Principles Of Analysis and Methodology of Foreign Policy	3
16	The English Language: Communication Aspects II	6
17	Business Ethies	3
Study Courses: 2nd Year		
1	Accounting I	6
2	Entrepreneurship	4.5
3	EU Politics, Economy and Constitution	3
4	Financial Mathematics	3
5	Project Management	3
6	Office Management	3
7	Sustainability of Society and "Green" Thinking	3
8	Business Modelling	3
9	Course of a free choice II	3
10	Management Accounting	6
11	Financial Economics	4.5
12	Marketing	6
13	Human Resources in a Multicultural Environment	6
14	International Reporting Standards	3
Study Courses: 3rd Year		
1	Strategic Management	4.5
2	Information and Business Processes	6
3	Management Theories	6
4	Academic Writing	3
5	Media Communication in a Multicultural Environment	4
6	Methology of Applied Research in Enterprises and Institutions	3
7	Course of a free choice III	3
8	Economics and Informatics	6

9	Diplomatic Protocol	6
10	Bachelor Paper	15

How to apply

The candidate must complete the online application form <http://application.venta.lv/> and attach the following documents:

- **Documents of Secondary or Higher education.** The average grade should be at least 60%. Original documents in English, German, French or Russian may be submitted. All other languages must be translated into English. Translations need to be notary attested and certified.
- **IELTS (6.0 and over), TOEFL (PBT) 550 or (IBT) 70, London Language Test or Longman Language Test.** If the candidate has not passed an international English language test, the candidate ought to pass VUAS online English language test (achieving at least 60%) free of charge.
- **Curriculum Vitae** (resume);
- **A copy of the applicant's passport** (including a note "Submitted for use by Ventspils University of Applied Sciences", date and time);
- **One photo** 3 cm x 4 cm (JPEG format, not as a PDF)

Upon completing the online application form, the candidate should send a confirmation email to international@venta.lv before the application deadlines and confirm his/her willingness to pursue studies at Ventspils University of Applied Sciences.

More information: <https://venta.lv/en/>

Contacts

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